

## TOURNAMENT SPONSORSHIP

Governing Body for USA Collegiate Club Field Hockey

Qualifying teams gather in Virginia Beach to "eat, shop, and play" for the duration of the Fall and Spring Tournaments. There are two separate sponsorship opportunities available for each tournament in November and April. \*Sponsors may also choose to provide the same value in an in-kind gift.

	Champion's Circle \$2500*	Platinum Level \$1000*	Gold Level \$500*	Silver Level \$250*
Placement on tournament website with hyperlink to company website	Logo	Logo	Logo	Name Only
Placement on tournament t-shirt	Logo	Logo	Logo	Name Only
Marketing materials/coupons given with team welcome bag	$\checkmark$	$\checkmark$	$\checkmark$	
Sponsor recognition and highlights on social media platforms	Logo	Logo	Name Only	
Placement on all electronic and print emails/materials	Logo	Name Only	Name Only	
Placement on tournament banner	Logo	Name Only		
Sponsor recognition during all tournament breaks (min. 5 times)	$\checkmark$			
Sponsor recognition during Championship game livestream (logo & mention)	$\checkmark$			



## TEAM/LEAGUE SPONSORSHIP

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These sponsorships are annual. A League Sponsorship will support NFHL operations as a whole. A Team Sponsorship will contribute to need-based grants awarded by the NFHL to teams that are geographically isolated or receive little to no funding from their schools.

	League Sponsorship \$6500/year	Team Membership \$375/year
Sponsor recognition and highlights on social media platforms	Logo (min. 10 times per year)	Name Only (min. 3 times in fall)
Placement on NFHL website with hyperlink to company website	Logo on NFHL homepage <u>https://nationalfieldhockeyleague.com/</u>	Name (on Partners' tab) <u>https://nationalfieldhockeyleague.com</u> <u>/resources/partners-and-sponsors/</u>
Updates and photos	League updates	From sponsored team
Champion's Circle sponsorship for both National Fall Tournaments and Spring Tournament		



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## INTERESTED IN BECOMING A SPONSOR?

## Head to: <u>https://bit.ly/Nfhlsponsor</u>

Questions? Email: <u>info@nationalfieldhockeyleague.com</u> Kristin Franck: 713-396-0589